

EEO PUBLIC FILE REPORT

FOR

KILJ, Inc.

This EEO Public File Report
Covers the One-Year Period
Ending on
September 30, 2017

EEO PUBLIC FILE REPORT

This EEO Public File Report is filed in stations KILJ's public inspection file pursuant to Section 73.2080 (c) (6) of the Federal Communications Commission's (FCC) 2002 EEO rules. This report has been prepared on behalf of the station employment unit comprised of the following stations: KILJ AM & FM Mount Pleasant, IA and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in the report covers the time beginning October 1, 2016 to and including September 30th, 2017.

The FCC's EEO Rule requires that this report contain the following information:

1. A list of all full-time vacancies filed by the station(s) during the applicable period.
2. Recruitment sources utilized to fill the vacancy.
3. The recruitment source that referred the hiree to each full-time vacancy during the applicable period.
4. Data reflecting the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

For the purposes of this report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person, over the telephone or by email.

Section One: Vacancy Information

KILJ had no (0) full time openings during this time period.
KILJ had one (1) part time opening during this time period.

Section Two: Sources

KILJ AM&FM – Mount Pleasant, IA
2411 Radio Road
Mount Pleasant, IA 52641
www.kilj.com

Iowa Association of Broadcasters
P.O. Box 71186
Des Moines, IA 50325
www.iowabroadcasters.com

University of Northern Iowa
Communications Studies Department
326 Lang Hall
Cedar Falls, IA 50614
www.commstudies.uni.edu

Section Three

KILJ had no full-time hires.
The part-time position was hired by recommendation of a community member.
No resumes were received during this time.

Section Four

We had no (0) full-time hires so did not interview any candidates.

Section Five: Supplemental Employment Initiatives

Employees continued their training with software provider Broadcast Electronics to strengthen their knowledge of the software and how it works with the business electronics.

Employees attended an online public file training webinar entitled “Online Public Files- Radio, You’re Up Next!” presented by David Oxenford of Wilkinson Barker Knauer on Thursday, June 2nd. The program lasted 1 hour 16 minutes and discussed what needed to be uploaded online and the procedure to do it.

Morgan Bower, a senior English major at local Iowa Wesleyan University is working with KILJ as an intern. She covers local events in town and the university and also writes and

produces weekly movie reviews of movies screening at the local theater. Her programs air every Friday at 5 pm and during the Saturday morning news section.

Staff serve on Southeastern Community College's Foundation Board. This institution services southeast Iowa with campuses in Burlington, Mount Pleasant and Keokuk, Iowa.

News Director Theresa Rose served as an advisor to Iowa Wesleyan University's Communication Department's class. She provided insight and gave a tour to their "Writing for Modern Media" class.

Koehler Wendt participated in the Mount Pleasant Middle School's Career Day program. He spoke to students in grades 6 through 8 about careers options that are in the broadcasting realm. He spoke to them about colleges, beneficial classes available in college, career options in the field and how a typical radio station operates.

Tours were given to local Boys and Girl Scout troops as well as area women's groups such as PEO and TTT. Showed them the studio, the equipment and the recording process. During the tours, we discuss our community involvement and the station's coverage area. There were extensive question and answer periods.

Worked with students at the New London Community High School in their Broadcast Journalist class entitled "Communication Arts" to discuss all aspects of news coverage including: establishing news sources, how to be prepared for interviews, doing interviews and to discuss live coverage of events and activities. As part of that, News Director Theresa Rose helped lead the students involving an escaped prisoner response drill with Emergency Management. The students acted as media during the drill and Rose provided real life experience and instruction mentorship.

KILJ helped sponsor the Southeast Iowa Regional Job Fair and participated in the job fair. We spoke to participants about career opportunities and the various avenues available in the industry including marketing, sales, promotions, ad production, news and sports.

Provided job shadow opportunities to students at the Mount Pleasant Middle School and Mount Pleasant High School. Students were able to spend the day with a broadcaster to learn what a typical day is like. One student participated during the morning show and learned the behind the scenes process and staff then helped to ready him to compete in the State Speech Contest for Radio Broadcast. Another student interested in sports followed Sports Director to a local sports game and learned the process of covering a game and the technology that goes into that broadcast.

News Director Theresa Rose provided a mock interview for a High School student working as an intern for a different local media. The interview was a requirement of the internship class at Mount Pleasant High School. Rose conducted this as a mock job interview with him as if he were applying for a job at KILJ.

On June 13, 2017 Sports Director and General Manager John Kuhens spoke to the Mount Pleasant Evening Rotary. He gave an informational presentation on the history of KILJ Radio, the technology changes and what lies in the future.