

EEO PUBLIC FILE REPORT

FOR

KILJ, Inc.

This EEO Public File Report
Covers the One-Year Period
Ending on
September 30, 2016

EEO PUBLIC FILE REPORT

This EEO Public File Report is filed in stations KILJ's public inspection file pursuant to Section 73.2080 (c) (6) of the Federal Communications Commission's (FCC) 2002 EEO rules. This report has been prepared on behalf of the station employment unit comprised of the following stations: KILJ AM & FM Mount Pleasant, IA and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in the report covers the time beginning October 1, 2015 to and including September 30th, 2016.

The FCC's EEO Rule requires that this report contain the following information:

1. A list of all full-time vacancies filed by the station(s) during the applicable period.
2. Recruitment sources utilized to fill the vacancy.
3. The recruitment source that referred the hiree to each full-time vacancy during the applicable period.
4. Data reflecting the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

For the purposes of this report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person, over the telephone or by email.

Section One: Vacancy Information

KILJ had no (0) full time openings during this time period.

Section Two: Sources

KILJ AM&FM – Mount Pleasant, IA
2411 Radio Road
Mount Pleasant, IA 52641
www.kilj.com

Iowa Association of Broadcasters
P.O. Box 71186
Des Moines, IA 50325
www.iowabroadcasters.com

University of Northern Iowa
Communications Studies Department
326 Lang Hall
Cedar Falls, IA 50614
www.commstudies.uni.edu

Section Three

KILJ had no full-time hires.
No resumes were received during this time.

Section Four

We had no (0) full-time hires so did not interview any candidates.

Section Five: Supplemental Employment Initiatives

A training program was designed to enable station personnel to acquire skills that could qualify them for high level positions. Training was through IBA sessions as well as with our software providers for employees to learn more about the programs and increase their knowledge base.

Tours were given to local Boys and Girl Scout troops as well as area women's groups. Showed them the studio, the equipment and the recording process. During the tours, we discuss our community involvement and the station's coverage area. There were extensive question and answer periods.

Serve on the Foundation Board for Southeastern Community College of Burlington, Mount Pleasant and Keokuk, Iowa.

Service in an advisory capacity to Iowa Wesleyan University's Communication Department. Instruction was provided for Emory Styron's Communication Class "Writing for Modern Media."

Participated in the Mount Pleasant Middle School Career Day program. Spoke to students in 6th through 8th grade about careers in media, responsibilities and classes and college paths that are available.

Took part in the Southeast Iowa Regional Job Fair. Spoke to students about career opportunities and the various avenues available in the industry including marketing, sales, promotions, ad production, news and sports.

Provided job shadow opportunities to students at the Mount Pleasant Middle School and Mount Pleasant High School. Students were able to spend the day with a broadcaster to learn what a typical day is like.

Worked with students at the New London Community High School in their Broadcast Journalist class entitled "Communication Arts" to discuss all aspects of news coverage including: establishing news sources, how to be prepared for interviews, doing interviews and to discuss live coverage of events and activities.